



ANDREW CADLE

EXPERIENCE

Clam Outdoors, Brand and Marketing Design

Rogers, MN | September 2023 - Present

Direct the research and design of comprehensive print and digital collateral, including packaging, catalogs, Google and Meta advertisements, email marketing, small- and large-scale signage, and merchandise (apparel and non-apparel) for Clam Outdoors, ensuring cohesive branding and innovative visual solutions across multiple product lines and marketing channels.

Minnesota Twins, Design Intern

Minneapolis, MN | February 2023 - July 2023

Developed graphics for social, print, and digital media aligned with creative briefs from project managers and executives, while maintaining and defining the limitations of the comprehensive visual identity system the Minnesota Twins created following their 2022-2023 brand refresh.

JOG Athletics, Product Designer

Remote | May 2021 - August 2022

Created custom hockey jersey designs for prominent collegiate programs, including Denver, Michigan, and Massachusetts, as well as various universities, junior teams, and high schools across North America.

Sportsdigita, Graphic Design Intern

Edina, MN | May 2021 - August 2021

Collaborated primarily with the marketing department to create visually compelling webinar advertisements, webinar Digidecks, and social media animations.

St. Paul Saints, Marketing & Creative Intern

St. Paul, MN | March 2020 - September 2020

Created dynamic video board graphics to showcase team and league statistics, promote special event nights, and highlight giveaways, enhancing the overall fan experience.

KU Hockey Club, Director of Digital Media and Merchandise

Lawrence, KS | August 2018 - May 2022

Designed and produced hundreds of dynamic multi-media graphics for social media platforms, significantly enhancing brand visibility. Led the development and management of multiple online stores, driving sales of over 1,200 items and generating revenue exceeding \$40,000.

Hazeltine National Golf Club, Honor Caddie

Chaska, MN | June 2013 – August 2023

Thoroughly communicate club and shot selection, desired outcomes and potential misses, allowing my golfer to be as successful as possible while navigating the golf course. The most notable golfers I've caddied for include Larry Fitzgerald, Tyler Strafaci, Danielle Kang, Lydia Ko, and the No Laying Up podcast hosts.

CONTACT

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EDUCATION

University of Kansas - 2022 BFA,
Visual Communications

Georgetown University - 2024

MPS, Sports Industry Management
and Design Management, Strategy,
and Leadership Summa Cum
Laude

AWARDS

All Club Leadership Award

KU Hockey Club – 2022

Executive Officer of the Year

Finalist, KU Sport Clubs – 2022

Best Social Media Presence 1st

Place, KU Sport Clubs – 2022

SKILLS

Graphic Design, Packaging Design,
Digital Product Design, Web Design,
Apparel Design, Adobe Creative
Cloud, Email Marketing, Marketing
Strategy